



WHITE HAT
INDUSTRIAL
FLUID APPLIED ROOF PROTECTION

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WHITEHATINDUSTRIAL.COM

All of the systems we install have met testing and approval requirements from a wide variety of industry agencies:



SUPERIOR ROOFING SOLUTIONS

Break free from the costly cycle of repair-and-replace. With White Hat, you only need to restore and renew. **That's It.**

WHY WHITE HAT WE ADD VALUE TO YOUR BOTTOM LINE

Traditional roofs are not made to last. They corrode, they leak, they are susceptible to heat and wind damage. Our seamless, waterproof, and weather-tight roofing solution withstands the elements and protects your assets. Extend the life of your roof—and make smarter use of your capital dollars.

White Hat Industrial was formed to fill a void for a growing demand in Fluid Applied Roof Systems. Using our technical expertise gained from over 20 Years in the specialized coating industry, White Hat Industrial Has positioned itself as a leader in Fluid Applied Roof Systems in the Midwest. We also service our national clients across the Midwest, Northeast and Southeastern US.

WHO WE HELP RESTORING ROOFS FOR ORGANIZATIONS ACROSS THE SPECTRUM

Our fluid-applied roofing solution is a natural choice for organizations that want to save money, conserve resources, and slash their energy costs—all without interruption to daily operations. We service any flat or low-slope commercial roof.

Fluid-applied roofing systems are ideal for large and multisite organizations that can't afford interruptions to their operations. Manufacturing centers, warehouses, retail complexes, government facilities, schools, hospitals and managed properties all can benefit from the advantages of Fluid Applied Roof Systems.

Discover why commercial businesses, government institutions and Fortune 500 Corporations such as Honda, IBM, Lockhead Martin and many more trust the technology of Fluid Applied Roof Systems.

WHY FLUID-APPLIED ROOFING?

A proven alternative to traditional roofing, fluid-applied roofing is a multi-layer system of technologically advanced resin and polymeric fiber reinforcement that cures into a fully adhered, seamless waterproof seal. Able to withstand the wear and tear of heat and weather, fluid-applied roofing systems last longer than traditional roofs. They are a long-term, sustainable solution that eliminates maintenance headaches and reduces energy usage. In most cases, the system can simply be renewed with a new application of top layer resins, offering tremendous savings over the long term.

 Fluid Applied Roof Systems can provide 40-60% cost savings vs. conventional tear-off

 Eliminates unnecessary and costly construction waste and disposal

 Reduces building life cycle cost by extending the life of your roof

 Tax Benefits – can be classified as maintenance or Capital Investment

 Seamless, Cool Roof Systems provide energy savings

 No costly disruption to occupants and operations. Your business keeps on running.



OUR TEAM IS HERE TO HELP

DON'T TRUST YOUR ROOF TO JUST ANYONE

Technical Specialists in a Specialized Field For a system this advanced, you can't trust your roof to just anyone. We focus exclusively on fluid-applied roofing systems. We are certified installers for several major Fluid Applied Roofing manufacturers – so, we can select the System that is right for you. All of our technicians undergo extensive training, and every project we complete is reviewed by our manufacturing partners. We back all of our work with extensive warranties. Attention to quality is our number one priority.

ASSESS

Not every roof is a good candidate for White Hat, which makes assessment a critical component to what we do. We will conduct a thorough survey, take measurements, and brief you on our findings. If our solution is not a good fit, we will let you know—and will offer recommendations for other options.

INSTALL

During the installation process, we will address any issues with your existing roof (such as tightening fasteners and replacing wet insulation), clean the substrate, and install our multi-layer system. There's no mess to dispose of and no interruption to your operations. Close coordination between our team and yours ahead of time and throughout installation eliminates surprises. It's that simple.

MAINTAIN

The products we apply are designed to last. In most cases, there's no need to replace our roofing system after it is installed. We can simply apply new top layers of resin and renew the warranty. The result: you extend the life of your roof well past its expiration and free up capital for more pressing operational needs.

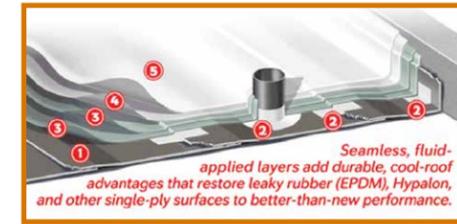
HOW WE WORK

PROTECTING YOUR ASSETS FROM THE TOP DOWN

Your facility is one of your most important assets—and keeping that facility safe and secure starts with a roof that is both durable and dependable. We use the most technologically advanced system on the market to create a seamless seal that protects your facility from the elements. From start to finish, quality is our top priority.

WHY FIGHT THE SAME CHALLENGES EVERY 15-20 YEARS?

WHITE HAT SOLUTIONS ARE THE WAY IT SHOULD BE DONE



From corrosion to cracking to thermal damage to loose seams, traditional roofing substrates fail in the most predictable ways. Few options can withstand environmental abuse over the long term, resulting in a patchwork of fixes followed by the inevitable replacement.

At White Hat, we offer a better option: One that prolongs the life of your investment without the costs associated with plugging, patching, and replacing.

A SMARTER SYSTEM

Our multilayer system creates a seamless seal over your existing roof that repels water, withstands weathering, and inhibits corrosion. Our solution even reduces your operating costs by transforming your roof into a cool roof. The reduction in heat gain translates into a savings on summer utility usage.

A PROVEN SOLUTION

The proven technology is a low-risk and lower-cost alternative to traditional roofing substrates. Organizations across the United States have benefited from fluid-applied roofing systems for Decades. Our highly trained and certified technicians systematically apply the system to the most exacting specifications.

A LONG TERM SOLUTION

Our solution can extend the life of metal, single-ply poly substrate, and asphalt substrate roofs long past their original life. And because our roofs are designed to withstand the worst of the elements, they save money over the long term. In most cases, there's no need to replace our roofing system. We can simply install a new application of top layer resins and renew the warranty.



DISRUPTION FREE

No costly disruption to occupants and operations. Your business keeps on running.



SAFETY IS #1

Our process ensures a safe work environment for our Team and your Staff.

HAVE A PROJECT OR BUDGETING FOR THE FUTURE?

Contact us today to Learn more about White Hat. We can help you preserve your assets with a superior roofing system.

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OUR GUARANTEE

Our reputation rests on the quality of product we install. If your roof is not a good candidate for our solution, we won't install it. We offer 10-, 15-, and 20-year labor and material warranties on all full-roof systems. We are certified or exclusive installers for the product lines we use. Our teams have been thoroughly trained to ensure proper installation of each White Hat fluid-applied roof system.

Every project we complete is reviewed by the manufacturer to confirm that we installed the product according to the manufacturer's guidelines. All warranties are issued by the manufacturer, and we provide all service calls during the warranty period.

Because we have such high confidence in our products and our service, we don't place a dollar limit on our warranty. If a problem arises, contact us—and we will get it fixed

